

## What I Need to Get Started on Your Project

To ensure a smooth and successful digital marketing or design project, I'll need a few key details from you. Providing as much information as possible upfront helps me better understand your vision and tailor my services to meet your goals. Here's what I'll need:

### 1. Project Overview

- **Your Goals:** What do you want to achieve with this project? Are you looking to increase traffic, improve brand awareness, drive sales, or something else?
- **Target Audience:** Who are your ideal customers or viewers? Please share any demographic details such as age, location, interests, and any other relevant info.

### 2. Brand Guidelines

- **Logo:** High-resolution logo files (preferably in .EPS, or .PNG format).
- **Brand Colors & Fonts:** Share your brand's color palette and the fonts you typically use, so I can keep everything consistent.
- **Voice & Tone:** If your brand has a specific style for communication (formal, casual, playful, etc.), let me know!

### 3. Content & Assets

- **Text Copy:** If you have any written content you'd like to use (such as taglines, product descriptions, or blog posts), please provide it in a ready-to-use format.
- **Images & Media:** High-quality images, videos, or other media that you want to feature. (Formats: JPEG, PNG, MP4, etc.)
- **Links:** Any specific URLs you want me to link to in your content or design.

### 4. Competitor Examples

- **Competitor Websites/Brands:** Please provide examples of your top competitors and explain what you like or dislike about their digital presence.
- **Inspiration:** If you have examples of designs, websites, or campaigns you love, feel free to share! This helps me better understand your vision.

### 5. Technical Details

- **Website Access:** If I'm working on your website, I'll need login credentials (e.g., WordPress, Wix) or access to your hosting platform.

- **Analytics Access:** If we're doing digital marketing, please provide access to your Google Analytics, Facebook Ad Manager, or other relevant platforms.

## 6. Timeline & Budget

- **Deadline:** When do you need this project completed? If you have any critical launch dates, please share them.
- **Budget:** Having a budget range in mind helps me suggest solutions that fit within your financial plan.

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